



ST. JOHN'S
NORTHWESTERN
ACADEMIES

Corporate Sponsorship Opportunities

GET THE MOST OUT OF YOUR PHILANTHROPIC DOLLARS



INTRODUCTION



ST. JOHN'S
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ACADEMIES

Get the most out of your philanthropic dollars by supporting St. John's Northwestern Academies through a corporate sponsorship, which will boost your visibility and recognition, support cutting-edge educational programs, and demonstrate your commitment to shaping the future of innovation and leadership.

Your commitment will provide funding for the **ERA of Excellence** annual campaign, a campaign that aims to modernize our campus and prepare our students for the future.

This year, we plan to focus on providing a 21st century education, enhancing campus safety, gearing up our athletics programs, modernizing our facilities and building a global community. Please follow our social media for more specific details on the **ERA of Excellence**.



ERA OF EXCELLENCE



21ST CENTURY EDUCATION



ENHANCING SAFETY



GEARING UP ATHLETICS



MODERNIZING FACILITIES



BUILDING A GLOBAL COMMUNITY



A MEMBER OF YOUR COMMUNITY



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St. John's Northwestern Academies has been a member of the Delafield community for 141 years. Our diverse community easily becomes part of the larger Delafield Community.

Our students, student families, alumni, board members all have a major socio-economic impact on the local area. Each year hundreds of families stay, dine and shop in the local area because they're drawn here by St. John's Northwestern Academies'. Beyond that, our campus draws a talented group of faculty and staff from various cities, who support local businesses by holding business lunches, filling their gas tanks, running errands, and engaging with students off campus.

SPONSORSHIP DETAILS

On the next couple of pages you will see a basic layout of SJNA's sponsorship levels and their related details. We understand that each company and individual has their own needs and desires when it comes to giving and sponsorships. We look are open to hearing from you and catering your sponsorship specifically to you.

Should you find that none of the offers below are a good fit for you, you may be interested in the list of individual sponsorship opportunities listed at the end of this deck.

At every level of sponsorship, donors will be recognized as members of The Heritage Society. A dinner will be held in early October to honor the Academies' gracious donors.

SJNA will accept gifts in the form of in-kind goods, monetary gifts, or a combination of both. You will also receive credit for any company matching gifts.



MAKE A DIFFERENCE TODAY

If you're interested in supporting SJNA, please get in touch with Hannah Avdic (havdic@sjnacademies.org) to discuss your corporate sponsorship.



ST. JOHN'S
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GIVING LEVELS

CUSTOM LEVEL

\$????

Below are the basic descriptions of our giving levels. We understand that you as a donor may have specific needs or desires and we're open to creating a custom agreement just for you!

FOUNDER LEVEL

\$1,884

- Recognition in SJNA's annual print publication of the Beacon
- Admission for two and verbal/print recognition at The Excalibur gala (April 26th, 2025) (Value \$250)
- Hole Sponsorship at the Lancers Athletics Golf Outing (October 4, 2024) (Value \$300)
- Logo on SJNA's Corporate Sponsorship landing page, on digital displays around campus and during sporting events

SCHOLAR LEVEL

\$5,000

- Recognition in SJNA's annual publication of the Beacon
- Table of 8 and verbal/print recognition at The Excalibur gala (April 26th, 2025) (Value \$1,884)
- Hole Sponsorship and foursome at the Lancers Athletics Golf Outing (October 4, 2024) (Value \$800)
- Logo on SJNA's Corporate Sponsorship landing page, on digital displays around campus, during sporting events in all of SJNA's event e-publications
- 25% off all additional sponsorships



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GIVING LEVELS

TRUSTEE LEVEL

\$25,000

- Recognition in SJNA's annual publication of the Beacon
- Table of 8, half-page media sponsorship (Value \$250), and verbal/print recognition at The Excalibur gala (April 26th, 2025) (Value \$1,884)
- Putting Green Sponsorship and foursome at the Lancers Athletics Golf Outing (October 4, 2024) (Value \$2,384)
- Logo on SJNA's Corporate Sponsorship landing page, on digital displays around campus, during sporting events in all of SJNA's event e-publications, and a social media and e-publications spotlight
- Logo printed on a banner to be displayed on the SJNA campus
- Recognition as a Fall Fest Stage Sponsor (Value \$5,000)
- 25% off all additional sponsorships

FARRAND LEVEL

\$100,000

- Recognition in SJNA's annual publication of the Beacon
- Table of 8, full-page sponsorship (\$500), and verbal/print recognition at The Excalibur gala (April 26th, 2025) (Value \$1,884)
- Driving Range & Putting Green Sponsorship and foursome at the Lancers Athletics Golf Outing (October 4, 2024) (Value \$2,384)
- Logo on SJNA's Corporate Sponsorship landing page
- Social media spotlight
- Recognition as a Fall Fest Football Game Sponsor (Value \$7,500)
- Logo printed and displayed at all SJNA events, athletics events, and on campus. Logo in all of SJNA's e-publications, campus digital displays, and a social media and e-publication spotlight
- 25% off all additional sponsorships



ST. JOHN'S
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OUR EVENTS

FALL EVENTS

- Student Registration
- Fall Families Weekend
 - The Heritage Society Dinner
 - Lancer Athletics Golf Outing
 - Fall Fest & Homecoming
- Veteran's Day Ceremony

WINTER EVENTS

- Bags, Bites, and Brews Fundraiser
- Lessons and Carols
- Boarshead Dinner

SPRING EVENTS

- Spring Families Weekend
 - The Excalibur Dinner Gala
- Alumni Reunion Weekend
- Commencement Weekend

SUMMER EVENTS

- Rentals to Community Organizations
- SJNA Super Sprint
- Community Open House
- Summer Camps
 - Little Lancers
 - Raiders School
 - ESL Program
 - Summer Academy Plus
 - Adventure Camp

YEAR ROUND EVENTS

- Fall, Spring, and Winter Sports
- Open Houses - potential families
- Alumni Visits and Events
- Community & Chamber Events
- Weddings, Rentals
- Parades



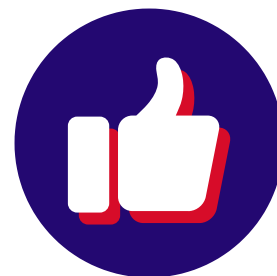


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MARKET REACH

SOCIAL MEDIA REACH

- **Facebook** - Avg 100k per month
- **Instagram** - Avg. 11k per month
- **LinkedIn** - Avg. 12k per month
- **TikTok** - 6K per month



E-PUBLICATIONS

- **Reveille** - sent to over 500 people (families and staff) weekly and bi-weekly during the summer
- **Alumni News Matters** - Avg. 400 opens per month
- **Other Parent Communications** -
- **Miscellaneous Publications** - Local community, families, staff, alumni (events, news, etc.)

PRINT MEDIA

- Banners on SJNA Campus (starting at the \$25,000 level)
- Beacon (SJNA's magazine)
 - Digital Edition - 2,500
 - Print Edition - 10,000
- Event Booklets
 - Excalibur - 300 attendees
 - Heritage Society - 100 of SJNA's top donors



ST. JOHN'S
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TESTIMONIALS



DILLETT
MECHANICAL

COMMERCIAL / INDUSTRIAL / HVAC



Dillett Mechanical Service, Inc. has always strongly believed in giving back financially to our partners when the opportunity arises. St. John's Northwestern Academies has become not only a valued partner of ours, but we also believe in the work they are doing to provide a positive, structured foundation for the youth and future leaders of our society. It has been our privilege to attend and support several of the Excalibur events and to witness first-hand the caliber of students this academy is nurturing. In addition, we've found that attending an event such as this has proven to be inspirational and affirms the belief that the next generation has a bright future ahead of them. St. John's Northwestern Academies is doing exceptional work and is well deserving of our continued support.

- Dillett Mechanical



Impact Networking is proud to support & partner with St. John's Northwestern Academies. St. John's Northwestern Academies' vision and direction for the future of America aligns with the core values of Impact, as they leverage technology in education throughout many of their programs. Impact believes in building up within the communities which we live and work, and St. John's Northwestern Academies' rich history in Milwaukee/Wisconsin area shows the support for the people in the community and students from around the world. Impact has enjoyed our partnership with St. John's Northwestern Academies and we look forward to continuing to support their mission into the future.

- Nathan Robinson
Senior Enterprise Account Executive / Partner

impact

FOCUS • INNOVATE • GROW



ST. JOHN'S
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INDIVIDUAL SPONSORSHIP OPPORTUNITIES

St. John's Northwestern Academies hosts a variety of events, from fundraisers to athletic games. Each event draws a unique group of attendees, including domestic and international families, alumni, and local community members.



LANCERS ATHLETIC GOLF OUTING

- Event Sponsor - \$10,000
- Lunch Sponsor - \$5,000
- Beverage Sponsor - \$2,500
- Putting Range & Putting Green Sponsor - \$1,884
- Bloody Mary Bar - \$1,000
- Hole Sponsor - \$300



THE EXCALIBUR

- Event Sponsor - \$25,000
- Presidential Sponsor - \$10,000
- Scholar Sponsor - \$5,000
- Bar Sponsor - \$2,500
- Founder Sponsor - \$1,884
- Full Page Media Sponsorship - \$500
- Half Page Media Sponsorship - \$250



SPORT SPONSORSHIPS

- Season Ticket Holder
 - Football, Basketball, Baseball
- Tennis Court
- Gymnasium
- Football Stadium
- Soccer/Track/Cross Country Field
- Concession Stand
- Baseball Diamond



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